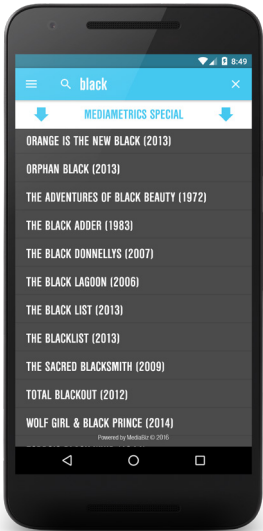
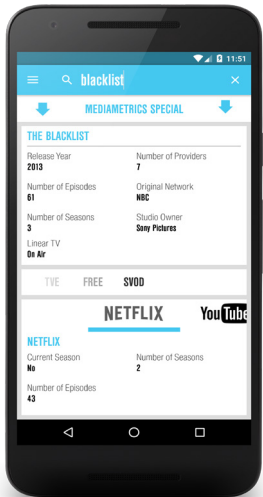


MEDIA METRICS

I. Search for a Title



II. See Results



Metrics
that Matter!

MEDIAMETRICS
BASIC

The flagship content analysis service from MediaBiz

Capturing the 'What, Where and Window' of Content Distribution

MediaMetrics App tracks TV Series Availability & Owner Studio on your desktop, tablet and phone. Use this B2B app to understand the EXPOSURE level of TV Series. It's the first of its kind, delivering the best experience in profiling carriage of TV Series for Over-the-top and TV Everywhere providers such as Amazon, Hulu, Netflix, Xfinity, and more.

Thousands of TV Series and more than 170 streaming OTT and TVE providers included.

How does the MediaMetrics APP work?

- Register from your computer, tablet or phone
- Pay \$99 per month or \$999 for the year
- Download the Android App for free
- Login with your personal, secure Username & Password

Why is this useful?

- Track competitors
- Identify exposure strategies of content owners and content strategies of distributors
- Linear availability provides 360-degree view of distribution
- First and only app to track Owner Studio gives unprecedented access to the rights owners

Key Features

- Unlimited number of searches
- Set "Favorites" so following shows and studios is easy
- Access whenever, wherever and on any device

Capturing Content Where It Is Consumed!

Sign up now! Sold on a monthly or annual basis for \$99 or \$999, respectively. Corporate-wide subscriptions are available. For more information mail us at info@mediabiz.com.

Test drive the product today - www.mediabiz.com